More giants stand between marketers and success than ever before. Giant challengers. And giant challenges. That’s why you need Giant Slayers. We arm you with the creative, strategy and technological innovations that give you the edge.

WHAT WE DO:
The Johnson Group is a full-funnel advertising and marketing agency, delivering complete in-house services from research, data science and full-stack development to video/photo content, and EFFIE-winning strategy and creative.

WHY CHATTANOOGA:
"It’s like the love child of Nashville and Silicon Valley.”

WHERE WE’RE FROM:
Our people come from all across the nation to enjoy our culture, quality of life and make great advertising.

WHO DOES WHAT:
10 Creative
6 Traditional Media
5 Project Management
16 Account Service
18 Digital Media
6 Administration
10 Dev Team
6 Analytics

WHO WE SLAY FOR:

Travel:
Marriott Moxy Hotels, AC Hotels, Chattanooga Convention & Visitors Bureau, Tennessee Aquarium, Chattanooga Zoo

Food & CPG:
Sunbelt Bakery Granola, Fieldstone Bakery, Mayfield Milk and Ice Cream

Healthcare:
Erlanger Health System, West Tennessee Healthcare, Greenville Health System, Northwest Georgia Health System, Prisma Health

Restaurants:
Krystal, Cracker Barrel, Salsarita’s, Back Yard Burgers

Education:
Hamilton County Schools, The Learning Experience, Northwest Linemen College

Utilities:
Tennessee Valley Authority, Electric Power Board

Transporation:
U.S. Xpress, The Dart Network, Marten Transport

Wireless:
Cricket, C-Spire, Centennial Wireless, Coolpad

Financial:
FSG Bank

WHO TO CONTACT:
Joe Johnson  •  423-704-9984  •  jjohnson@johngroup.com

Samuel L. Jackson was born here. 'nuff said.